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## TAX ASPECTS OF THE ACTIVITIES OF PRIVATE EQUITY AND HEDGE FUNDS IN GERMANY An Expertise for the Hans-Boeckler-Foundation, Düsseldorf, Germany EXECUTIVE SUMMARY

Full Expertise available (in German) at www.JARASS.com, taxes; draft of translation R. MOORE, Wiesbaden 6

A) What are and what do Funds do, in particular the two, much discussed, Private Equity 7

Investors

domiciled abroad

and Hedge Funds, which have been 8 compared to beasts of prey and lo-9 custs? Does the German national 10 economy need such equity investors, 11 perhaps due to a shortage of capital? 12 And then, the central question: are 13 they so urgently needed, that at the 14 expense of other taxpayers they must 15 be provided with massive tax advan-16 tages, as their sector and it's affiliated 17 research institutes claim? And: which 18 target group - if any - should receive 19 tax advantages to promote the forma-20 tion of start-up enterprises in areas of 21 innovative technology? 22

B) Hedge Funds, largely domiciled in 23 tax paradises, protect the money en-24 trusted to them, as the word states, by 25 means of spreading the risk for the 26 investors, for example, arranging pur-27 chases of goods secured against cur-28 rency exchange rate volatility; but, in 29 fact, they live from high risk specula-30 tion with futures contracts and cur-31 rency. Often it works, sometimes not: 32 billion dollar collapses in the last years 33 have shaken not only the international 34 banking system but also its regulators

Payouts ! tax free if **Private Equity Firm** status as 'non as limited liability co., closed fund business' granted Various Holding and **Management Companies** tax liable low taxable income due to tax planning **Purchased Target Company** High indebtment due carrying the purchase tax liable debt; thus, little taxable income dividends tax free tax free sale, capital gains interest payments almost tax free abroad

✦

money flows

in important countries; thus international regulation of these funds is sought for. The taxa-36 tion of their yields generated in Germany is in principle possible via their German financial 37 partners. 38

investments

**Business Model of Private Equity Funds** 

Initiators

mostly domiciled

within Germany

Payout

'carried interest"

only 50% tax

tax free for

liability

foreign

investors

Private equity funds have a branch in the target country in order to use the largely foreign 1 money of anonymous investors to purchase firms with high cash flow, to subsequently 2 burden the purchased firm with debt in order to refinance the original purchase. The 3 graphic shows their typical business model. It results in a double tax advantage: the tax-4 able profits of the purchased firm are driven down to zero by interest payments on debt, 5 high consulting costs, and loss carry forward. In case the firm can no longer support the 6 debt costs, it is "restructured," which means, piece for piece sold off, employees fired. Ad-7 ditionally the funds attempt, so far with success, to attain the tax status of administrators of 8 property such that all of the income from within Germany and the resale gains are tax free 9 and can be paid out tax free to the largely foreign investors. 10

**C)** The German Private Equity 11 and Venture Capital Association 12 (BVK) argues that the German 13 economy needs the money of 14 Equity Funds and "...without the 15 availability of tax transparency," 16 i.e., without tax exemptions for 17 the cash flow of the funds trans-18 ferred abroad, "foreigners will 19 not invest in Germany." On the 20 basis of the criteria elaborated in 21 the accompanying box, one 22 must conclude: providers of fi-23 nancing, who offer additional 24 financing to a German economy 25 which is not suffering from a 26 shortage of capital, should in no 27 way - including regulation and 28 taxation - be privileged over in-29 30 vestors who domestically finance factory buildings or install 31 production machinery. 32

D) According to the proposals of
the branch and their associated
institutes, the extensive tax ex-

## Five Questions and Answers to the Proposal for Extensive Tax Exemption for the Funds Industry

(1) Does there exist a need for more finance capital which only the funds can fill?

**Answer**: As often emphasized by the German Bundesbank, there is no shortage of finance capital within Germany.

(2) Do the funds generate benefits which clearly compensate for the social costs?

Answer: There is no statistically significant proof for this.

(3) Does the special status of the funds produce a negative distortion of competition?

**Answer**: Yes, due to privileges, they can pay higher prices for their targets than the regulated tax-obligated competition.

- (4) Are in principle similar tax relevant facts treated unequally in terms of taxation?
  Answer: Yes, other financial service providers are not given such tax privileges for the same services.
- (5) Does the funds branch provide an important and irreplaceable contribution for the promotion of new innovative companies for instance in the high tech area?

**Answer**: No, most of such financing is covered by government development banks or specialized large companies; for the funds, such investments are a small side-business.

emptions should be secured by legislative regulations, which define the funds as mere asset managers, in stark contrast to their actual business activities, which consist in largely foreign financed company takeovers, short term holding of the companies, consulting and massive actual control of the targeted company. The desired result: no business tax, no tax on resale gains, and, from 2009 on, for their domestic finance partners only a 25% lump sum tax instead of the 45% top income tax rate, for foreign investors no taxation at all in Germany.

E) On June 29, 2007 a ministerial working group has published a proposal for a venture
capital law. Unfortunately – due to pressure from the CDU/CSU Bundestag faction and the

Economics Ministry – this proposal does by no means exclude the possibility of "tax plan-1 ning and free riding" properly feared by the Federal Finance Ministry. The proposal sets 2 the limits on equity and age of the enterprise to be financed by the venture capital fund so 3 wide – at most 20 million Euro equity and 10 years since set-up – that any larger enter-4 prise can be structured in such a way by splitting or founding new follow-up companies 5 and by creating debt that it fits the criteria for "venture capital financing" according to the 6 proposal. The resulting annual loss in revenue is estimated to approach 20 billion Euro. It 7 is also highly doubtful that the founder of an innovative technology firm should really be 8 supported by granting tax privileges not to his firm, but to its financing equity fund. Were a 9 venture capital law to be passed, it is essential to minimize possibilities for tax avoidance 10 and free riding: The support must be strictly focused according to purpose, size and age of 11 the firm to be supported - "innovative," "high tech," "recommended by expertises," not older 12 than 5 years and with an equity below 2 million Euro at the time of the fund's entering. 13 This guarantees fair competition for all other financing enterprises not engaged in the risky 14

15 business of venture financing.